

MARKETING AND PUBLIC AFFAIRS COMMITTEE MEETING
Lorain Port AUTHORITY
May 13, 2014

Committee: Messrs. Bansek, Brown, Mullins, and Nielsen (6:35 p.m.)

Board Members: Ms. Carr (6:32 p.m.), Mrs. Cook; Messrs. Sommers and Williamson, Jr. (6:51 p.m.)

Staff: Richard Novak, Executive Director
Yvonne Smith, Accountant
Ralph Bruening, Events Coordinator/Facilities Manager
Mike Brosky, Esq. (6:49 p.m.)

Guests: Frank Sipkovski (7:00 p.m.)
Gail Bonsor

- I. **Roll Call** - The meeting was called to order at 6:31 p.m. by Committee Chairman Stephen Bansek. Roll call indicated a quorum was present.
- II. **Disposition of Minutes.** The minutes of May 1, 2014 Marketing and Public Affairs Committee Meeting were presented for approval. Motion by Mr. Brown to accept the minutes. Support by Mr. Mullins. Motion carried.
- III. **Report of Chairman.**
 - A. Fee Waiver – Journal Jog. Mr. Bruening stated this is a request from the Morning Journal and Mayor Ritenauer. This year this event will be held the morning of the Rib Fest. They are requesting a fee waiver not a reduction seeing as this is a Community Event. Mrs. Smith questioned if it would interfere with the Rib Fest and Mr. Bruening indicated it would not. Mr. Brown questioned if the building was being used and Mr. Bruening indicated the Journal Jog uses the building. We are receiving in-kind advertising. Mr. Brown made a motion to present to the Board the waiver for the fee for the Journal Jog organization. Mr. Mullins seconded the motion. Motion carried.
 - B. Fee Waiver – Lallm Temple #223 – Diabetes Walk. Mr. Bruening stated this organization only walks on our site, they do not use the building or any of the other facilities. Mr. Mullins made a motion to present to the Board the waiver for the fee for this organization. Mr. Brown seconded the motion. Motion carried.
 - C. Fee Waiver – Lorain County Organized Labor Day Family Celebration. Mr. Bruening stated this is in its eighth year. Mr. Bansek questioned what is used at Black River Landing. Mr. Bruening stated they use the whole site except for the building, however, the restrooms are used. Mr. Bruening stated the Lorain County Organized

Labor organization assisted the Lorain International Festival and the Port Authority with a new transformer on the site, which was donated. Mr. Brown made a motion to present to the Board a fee waiver for Lorain County Organized Labor Day Family Celebration. Seconded by Mr. Mullins. Motion carried.

D. Lorain Tourism Committee Agreement – Use of Black River Landing Transportation Center – Holiday Tree and Train Display. Mr. Novak stated this will be the third year for this event. This event runs from the day after Thanksgiving through the week after Christmas. Approximately 3,000 people attended this event last year. This year they would like to set parameters around the dates they would set up and tear down. The dates would be October 27, 2014 through January 31, 2015. Mrs. Bonsor indicated that they would not inhibit Election Day, November 4, 2014. Mr. Novak suggested asking for Veteran representation on this matter for November 11, 2014. A motion to table this matter was made by Mr. Bansek. Seconded by Mr. Brown. Motion carried.

E. Agreement Spectrum Consulting Services Lease – Concession Space – Ferry Terminal Building. Mr. Novak indicated a Lease Agreement has been created with Spectrum Consulting Services, the group that is going to rent the Concession Facility employing autistic children. The dates for their occupancy will be the beginning of July, 2014 and carrying through to October 12, 2014. This would encompass the Browns games. There is no rent for this facility, but Spectrum did agree to pay the \$200.00 per month for utilities. This \$200.00 is only an estimate. Mr. Brown made a motion to take this Lease Agreement to the Board for approval. Seconded by Mr. Nielsen. Motion carried.

F. Ribs on the River Agreement. Mrs. Smith stated she would like financials for this Contract due to the fact that we are splitting this 50-50. Mr. Mullins stated he would like to see this Contract be included in a Contract Management Committee meeting.

G. 2014 Litter Collection and Prevention Grant. Mr. Novak stated the Agency was awarded a Grant from the Ohio EPA just after the River Clean-up was completed. The Grant is in the amount of 7,161.00 and the Agency will match that with ten percent (10%). This will help with the fall 2014 and spring 2015 clean-up. We worked closely with the Loco 'Yaks, which cleaned up 19.29 tons of debris, with 280 volunteers on May 3rd and 4th, 2014. Approximately 125 tires and 600 pounds of scrap metal was collected. Most was land based debris.

H. Lighthouse Dinner Cruises. This is a new concept, a partnership working with the Port of Lorain Foundation and Jim Andres from the Jackalope Restaurant. This entails opening up the Lighthouse for dinner events. There would be 10-12 events scheduled every Tuesday evening to have dinner at the Lighthouse. Twelve people would go out to the Lighthouse using our shuttle boats to provide the transportation. Jim Andrews would handle getting everything he needs, food, etc. and the Lighthouse volunteers would provide the volunteers at the facility itself. The fees are being split, the Agency would receive \$300.00 and that would be the fee established for the transportation. The Lighthouse group would make \$600.00 and Jim Andrews from the Jackalope

would make \$600.00. Mr. Bansek made a motion to take approval of this concept to the Board. Seconded by Mr. Brown. Motion carried.

IV. Other Business – None.

V. Adjournment. There being no further business to come before the Marketing and Public Affairs Committee, Mr. Mullins made a motion to adjourn. Support by Mr. Brown. Motion carried. The meeting was adjourned at 7:21 p.m.

Brad Mullins, Chairman

Richard M. Novak, Executive Director