BLACK RIVER RAIL CORRIDOR AND SITE ACCESS STUDY

FINAL REPORT

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PART 4

Wayfinding
Wayfinding is the science of developing, defining and organizing spatial cues and sequences of messages to allow humans to safely move from point A to point B within a reasonable amount of time and effort.
Placemaking is the process of creating a distinctive image for a site that will attract people because it is pleasurable or interesting.